

## Its Not About The Coffee Leadership Principles From A Life At Starbucks Howard Behar

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### Its Not About The Coffee

His first book, *It's Not About the Coffee: Lessons on Leadership from a Life at Starbucks*, was published in 2008, and since then he has been traveling the world speaking, mentoring, and spreading the message of leading with your values first. He lives in Seattle, Washington.

### Amazon.com: It's Not About the Coffee: Lessons on Putting ...

"It's Not About the Coffee offers the true ingredients for enduring results: a set of proven principles we can all aspire to work and live by. With his trademark honesty and high expectations, Howard Behar provides stories, recommendations, and guardrails for anyone seeking to achieve sustainable success in their organization and life."

### It's Not About The Coffee - Howard Behar

The book that I read for book club this month is called, *It's Not About the Coffee: Lessons on Putting People First from a Life at Starbucks* by Howard Behar. Behar is the former President of Starbucks International and worked closely with the top tiers of the company for the majority of his time at the company.

### It's Not about the Coffee: Leadership Principles from a ...

It's Not About the Coffee offers the true ingredients for enduring results: a set of proven principles we can all aspire to work and live by. -- "Bob Fisher, former chairman, Gap Inc. " "Howard Behar, the keeper of Starbucks' soul for many years, has given us a book about how to succeed anywhere--not just in business.

### Amazon.com: It's Not About the Coffee: Lessons on Putting ...

About *It's Not About the Coffee* During his many years as a senior executive at Starbucks, Howard Behar helped establish the Starbucks culture, which stresses people over profits. He coached hundreds of leaders at every level and helped the company grow into a world-renowned brand.

### It's Not About the Coffee by Howard Behar, Janet Goldstein ...

Starbucks' continued success is not just about the coffee, but about the close alignment between its business and operating models. Intro The coffee shop chain that started in 1971, with a small retail location in Seattle and grew to become one of the world's most admired companies of all time[1], has actually a surprisingly simple company ...

### Starbucks: It's not just about the coffee. - Technology ...

Former President of Starbucks Coffee Company; Author of "It's Not About the Coffee" Howard Behar is the former president of Starbucks Coffee Company North America and Starbucks Coffee International. He joined Starbucks in 1989 when the company had just begun to venture outside the Northwest region.

### Howard Behar - Former Starbucks President, It's Not About ...

The author of the classic *It's Not About the Coffee*, a guide to leading by putting people first, and *The Magic Cup*, a parable about the power of personal values, he now travels the world speaking to leaders, organizations, and students. *A Business Case for Servant Leadership*

### Howard Behar: Author / Speaker / Adviser

It's Not The Coffee, Townsend, Tennessee. 578 likes. Picnic All Day on The Little River, Venue Pricing Available, Coffee and Cold Drinks, (Coffee Roaster coming in Early Winter 2020)

### It's Not The Coffee - Home | Facebook

Take It's Not Coffee Anywhere You Go. 15 servings . \$ 8. Brew in T-Bag, For a Deep Rich Blend - Brew for 4-5 minutes . For a Lighter Blend - Brew 1 -2 minutes. Add cream and sugar to taste. Loose Ground . Use in any Coffee Maker - Drip, K cups, French Press, One Cup brewers, Espresso Machines.

### It's Not Coffee - Coffee Alternative, Caffeine Free

It's not about the coffee : leadership principles from a life at Starbucks / During his years as a senior executive at Starbucks, Behar helped establish the Starbucks culture, which stresses the importance of people over profits.

### Staff View: It's not about the coffee

Penguin Group, 2007. 208 pp. \$15.96 (ISBN-13: 9781591841920) "It's Not About the Coffee" is a testament to Howard Behar's values that have helped take Starbucks from just 28 stores to an internationally recognized cultural icon. Obviously coffee is important behind Starbucks' success, but the title Behar chose...

### It's Not About the Coffee - Book Review - Tim Moon ...

*It's Not About the Coffee: Leadership Principles from a Life at Starbucks* (Hardcover) Published December 27th 2007 by Penguin Group (USA) Incorporated Hardcover, 208 pages

### Editions of It's Not about the Coffee: Leadership ...

*It's Not About the Coffee* is a great insight into the makings of a great company. Interwoven with anecdotes and a personal memoir, the message of *It's Not About the Coffee* - that companies exist to further the dreams of compatible individuals, and not the other way around - is clear, poignant and profound. No matter what the industry, no matter what the company, when it becomes more about the product than the people, you're sunk.

### It's Not About the Coffee - Actionable Books

*It's Not About the Coffee: Lessons on Putting People First from a Life at Starbucks*. Paperback - April 28 2009. by Howard Behar (Author), Janet Goldstein (Author), Howard Schultz (Introduction) & 0 more. 4.5 out of 5 stars 77 ratings.

**It's Not About the Coffee: Lessons on Putting People First ...**

"It's Not About the Coffee offers the true ingredients for enduring results: a set of proven principles we can all aspire to work and live by." Bob Fisher, former chairman, Gap Inc. "Howard Behar, the keeper of Starbucks' soul for many years, has given us a book about how to succeed anywhere—not just in business.

**It's Not about the Coffee - Audiobook | Listen Instantly!**

It's Not About the Coffee (Audiobook) ( 30 min ) / / Terry 2012-09-01 17:58:16 2011

**It's Not About the Coffee (Audiobook)**

In It's Not about the Coffee, Behar outlines his simple yet effective approach to success: focus on people over profits. He offers 10 fundamental leadership lessons we all need to practice as well as preach everyday, including clarity of purpose, listening, truth telling, accountability, and persistence.

**It's Not About the Coffee by Howard Behar | Audiobook ...**

Now he reveals the ten principles that guided his leadership-and not one of them is about coffee. Behar shows that if you think of your staff as people (not labor costs) they will achieve amazing results. He discusses the importance of building trust, telling hard truths, thinking independently, and more. ...

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