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Kill the Company: End the Status Quo, Start an Innovation ...

By leveraging creative and innovative powers in employees, the status quo can

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be ended, the current company killed and an innovation revolution started. Everyone is a change agent, according to the author. It's so important to move from what she calls Zombies, Inc. to Think, Inc.

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In the ever-changing world of business, we've arrived at a point where process has trumped culture, where the race toward efficiency has left us unable to reach our potential. Stuck in the land of

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status quo, we've forgotten how to think. The very structures put in place to help businesses grow are now holding us back;; it's time to Kill the Company. This book is a call to arms: to start a ...

Kill the Company: End the Status Quo, Start an Innovation ...

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Lisa Bodell is founder and CEO of futurethink, and author of Kill The Company: End the Status Quo, Start an Innovation Revolution. A respected thought leader on innovation topics, Bodell has appeared on FOX News, and is author of numerous articles for such publications as Crain's , Bloomberg Businessweek, The New York Times , Business Daily ...

Kill the Company: End the Status Quo, Start an Innovation ...

Kill the Company, End the Status Quo By Steve Bruce Jun 8, 2015 Recruiting Sometimes you have to kill the company to make space for change and innovation, says Lisa Bodell, CEO of futurethink. Bodell keynoted the Society for Human Resource Management's (SHRM) Talent Management Conference and Exhibition, held recently in San Diego.

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Kill the Company, End the Status Quo - HR Daily Advisor

For many, implementing an innovation strategy, which requires changes within an organization, means adding layers of new processes. Lisa Bodell, author of *Kill the Company: End the Status Quo, Start an Innovation Revolution*, argues that there are straightforward ways to make change without bogging down the organization.

'Kill the Company': Identify Your Weaknesses Before Your ...

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Kill The Company - Forbes

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Editions of Kill the Company: End the Status Quo, Start an ...

This article is adapted with permission from "Kill the Company: End the Status Quo, Start and Innovation Revolution" by Lisa Bodell (Bibliomotion, 2012). Posted: September 26, 2012 Article Author: Lorri Freifeld. By Lisa Bodell, Founder and CEO, futurethink. In today's economy, innovation is the lifeblood of success. ...

Before You Innovate, You First Must Kill Your Company ...

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other business, leadership and nonfiction books on getAbstract. ... Engaging - You'll read or watch this all the way through the end. ... Lisa is talking about stepping out of the mundane status quo business environment, taking a peek at it from outside ...

Kill the Company Free Summary by Лиза Боделл

Episode #226 Lisa Bodell: Kill The Company, End the Status Quo, Start an Innovation Revolution

Kill The Company, End the Status Quo, Start an Innovation ...

Innovation specialist Lisa Bodell urges companies to question assumptions and to challenge rules that have outlived their time. Killing these status quo attitudes makes space for change and more value-added work, like thinking. Bodell tells us that these changes need not be one-size-fits-all initiatives that are forced upon employees.

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