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Michael D. Myers ©SAGE Los Angeles • London • New Delhi • Singapore • Washington DC. CONTENTS Preface x Acknowledgements xii PART I INTRODUCTION 1 1 How to Use this Book 3 2 Overview of Qualitative Research 5 Why do Qualitative Research? 5 What is Research? 6 Quantitative and Qualitative Research Compared 8 Triangulation 10 Research in ...

Qualitative Research in Business & Management

"In this graduate level text, Michael Myers brings a wealth of insight to the research process. Combining abstract and theoretical considerations with those of a practical nature, such as tips for interviewing or for the final stage of writing up, Myers establishes an expansive resource for those involved in qualitative research that will aid them from start to finish.

Qualitative research in business and management / Michael ...

Myers has done an outstanding job in concisely presenting the why, what and how of qualitative research. While acknowledging his own bias and viewpoint, Myers does clearly present the other side. I have read this book a couple of times, and highly recommend the broad as well as deep coverage on the vast array of options available to any ...

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» Myers Qualitative website ref erences in EndNote V8 ... Myers, M. D. "Qualitative Researc h in Information System s," MIS Quarterly ... Jan 2013; José Abdelnour-Nocera ...

(PDF) Qualitative Research in Information Systems

- The purpose of this paper is to deliver an introduction to the Special Issue on new qualitative research methodologies in management. , - The reasons of interest for the object of this Special Issue are explained through the discussion of a selected literature. Technological and sociological changes are considered as a source of new problem and new opportunities for management and ...

New qualitative research methodologies in management ...

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Myers and Newman (2007) suggest guidelines for the conduct of qualitative interviews based on a dramaturgical model of the qualitative interview. Modes of Analysis Although a clear distinction between data gathering and data analysis is commonly made in quantitative research, such a distinction is problematic for many qualitative researchers.

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Qualitative inquiry has a long tradition in the social sciences (Myers, 2013), where it has been used to acquire in-depth understanding by paying attention to the experiences and views of...

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Qualitative research is a situated activity that locates the observer in the world. It consists of a set of interpretive, material practices that makes the world visible. These practices transform the world. They turn the world into a series of representations, including field notes, interviews, conversations,

Qualitative Research - SAGE Publications Inc

Professor Myers has held visiting/part-time appointments at Claremont Graduate University, University of Southampton, Georgia State University, Salford University and Loughborough University. The AISWorld Section on Qualitative Research that Michael edits has won many awards. Visit the AISWorld Section on Qualitative Research website.

Professor Michael Myers - The University of Auckland

What are the key issues that concern Qualitative Research in Business and Management? In this advanced textbook, the author brings a wealth of insight to the research process. Combining the abstract and theoretical considerations with those of a practical nature, like those involved with interviewing for data, or for the final stage of writing up, Myers establishes an expansive resource for ...

Qualitative Research in Business & Management - Michael D ...

Michael D. Myers is Professor of Information Systems and Head of the Department of Information Systems and Operations Management at the University of Auckland Business School, Auckland, New Zealand. He has won numerous awards including Best Paper award for the most outstanding paper published in MIS Quarterly in 1999. He served as President of ...

Qualitative Research in Business & Management ...

1. Introduction. The qualitative interview is used in qualitative research of all kinds, whether positivist, interpretive or critical. It is used in case

studies, in action research, in grounded theory studies, and in ethnographies (Hesse-Biber and Levy, 2006, Klein and Myers, 1999, Myers, 1997, Myers, 1999, Northcutt and McCoy, 2004).Rubin and Rubin (2005) say that qualitative interviews are ...

The qualitative interview in IS research: Examining the ...

employed qualitative research methods, so we included all of these. In total there were 42 articles that we analysed from the four journals, 5 from ISR, 16 from MISQ, 5 from JAIS and 16 from I&O. M.D. Myers, M. Newman / Information and Organization 17 (2007) 2-26 5

The qualitative interview in IS research: Examining the craft

Aftab Rehmat Copenhagen Area, Capital Region, Denmark Læge Næstved sygehus Hospital & Health Care Education Sprogcenter Hellerup 2013 — 2013 PD3, lægedansk kursus, 78% Sprogcenter Hellerup 2011 — 2013 PD3, Danish Language and Literature, B Lviv National Medical University 2006 — 2006 Doctor of Medicine (M.D.), Doctor Of Medicine Lviv State University 2000 — 2006 Doctor of Medicine ...

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and structured equations modelling (Myers, 2009, p.8). From the purists' perspective, the disparity between the qualitative and quantitative paradigms emanates from the fact that epistemological, ontological and axiological hypotheses of research issues are usually qualitative or quantitative in nature (Tashakkori and Teddlie, 1998).

RESEARCH METHODS AND METHODOLOGIES FOR STUDYING ...

Pre-Workshop Assignment Students should read Myers, M.D. "Qualitative Research in Information Systems," AISWorld Section on Qualitative Research, www.qual.auckland.ac.nz to become acquainted with the basic concepts of qualitative research in Information Systems. The following two articles need to be read before the workshop as they will be discussed during the first day.

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